



# **YOUR IDEAL BRIDGE TO THE MIDDLE EAST & EGYPT**



# Together, Smarter and Higher

Customized Support and Expertise adapted to your needs

**Export Pulse**<sup>com</sup>



## Strategy

1

- ▶ 360° Strategic Diagnostic
- ▶ Road Map Strategy
- ▶ Elaboration of Key Performance Indicators
- ▶ Investor Search
- ▶ M&A / External Growth



## Sales Opportunity Management Program

2

- ▶ Lead & Opportunity Management Guide
- ▶ Digital & Communication Transformation
- ▶ Sales Forecast
- ▶ Implementing Sales Key Performance Indicators



## Soft Skills Training & Coaching

3

- ▶ Intercultural / Diversity / Inclusion
- ▶ Leadership / Team Building
- ▶ Change Management
- ▶ Individual & Collective Coaching
- ▶ Middle East & Egypt Training Modules for Expatriates
- ▶ Organizer & Animator of International Growth Accelerator Program



## International Growth Accelerator

4

- ▶ Country Prioritization for Export Growth
- ▶ Sales Entry Market
- ▶ Support for International Tenders
- ▶ International Test on Offer
- ▶ Externalized Export Services
- ▶ International Incubation / Payroll services
- ▶ Recruitment Services
- ▶ Middle-East / Egypt Expertise

# Let us Build your Future and Accelerate your Growth

From Internal Services in your Head Office to the Middle East & Egypt



## Sales & Marketing

5

- ▶ Market Study
- ▶ Mystery Shopping & Customer Survey
- ▶ Distributor, End-User & Partner Search
- ▶ Event Organization & Exhibition Support
- ▶ Commercial Development & Follow-up
- ▶ Local and Regional Franchise Development
- ▶ Test on offer



## Company Setup

6

- ▶ Business Setup Advice
- ▶ Company Setup in the Middle East (Mainland and Free Zone in selected countries)
- ▶ Sponsor Search
- ▶ Offices, Warehousing, and Industrial Rental



## Distribution & Supply Chain

7

- ▶ Administrative support for governmental permits
- ▶ Logistic and Storage Facilities
- ▶ Inventory and Order Management



## Financial Services

8

- ▶ Business Plan
- ▶ Feasibility Study
- ▶ Accounting and Auditing
- ▶ Bank Account Opening



## HR Management

9

- ▶ Immigration, Visa & PRO Services
- ▶ Payroll Solution & Incubation Services
- ▶ HR / Recruitment & Executive Search
- ▶ Employment Contract Assistance



## Legal Services

10

- ▶ Product & Trademark Registration
- ▶ Debt Collection & Dispute Resolution
- ▶ Legal Support
- ▶ Drafting Distribution Agreement

# COVERED SECTORS



Aeronautics



Petrochemical



Defense



Industrial



Metallurgy



Transport/Mobility



Textile



Cosmetic



Machines/Equipment



IT/Telecom



Education



Services



Energy /  
Environment



Media / Sport  
Entertainment



Construction /  
Building materials



Electronics /  
Electricity



FMCG/  
F&B Organic - Bio



Health /  
Pharmaceutical

## OFFICES IN THE MIDDLE EAST



A member of accredited  
French Expert Network



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## COVERED COUNTRIES IN THE MIDDLE EAST & EGYPT

